

Simply clip the UPCs off any BENSON & HEDGES packs, then follow these simple instructions.

1. Complete the easy-to-order form. Orders must include your signature and birth date, and must be received by July 31, 1997.

2. Be sure to include the appropriate number of BENSON & HEDGES pack UPCs. Sorry, no carton UPCs will be accepted.



3. Use the chart to determine shipping/handling fees and include check or money order payable to CLUB BENSON & HEDGES. (No cash, please.)

4. Mail in a padded envelope to: CLUB BENSON & HEDGES BRUNCH COLLECTION, P.O. Box 8272, Dover, DE 19905-8272.

Be sure to use the proper postage. Allow 10-12 weeks for delivery. **Limit two of each item per person, maximum of eight items total throughout the promotion.** No group or organization orders will be honored. Items may be shipped separately.

ITEM	QTY.	PACK UPCs REQUIRED PER ITEM	TOTAL PACK UPCs ENCLOSED
CREAM/SUGAR SET		x 50 =	
JUICE PITCHER		x 85 =	
ROBE		x 140 =	
COFFEE MAKER		x 175 =	
TOTAL PACK UPCs ENCLOSED			
SHIPPING (1-100 UPCs = \$4.00) & HANDLING (101-250 UPCs = \$7.00) (251+ UPCs = \$10.00)			\$

☐ Mr.  
☐ Mrs.  
☐ Ms.

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ 8272

Offer limited to smokers 21 years of age or older. Offer good only in the U.S.A. Offer void in Kansas and where otherwise restricted or prohibited by law. Please allow 10-12 weeks for delivery. No photographs accepted. Offer will be rejected if signature and date of birth not provided. Offer void to employees of Philip Morris and its advertising agencies. Excess UPCs will not be returned. Carton UPCs not accepted. Not responsible for loss, theft, damage, misdirection, or postage-related mail. Offer expires and orders must be received by 7/31/97. If the applicable B&H regulations go into effect, after August 15, 1997 we reserve the right to hold orders with merchandise that does not carry Benson & Hedges brand identification.

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive separate coupons and branded incentive items in the mail, subject to applicable federal and state laws.

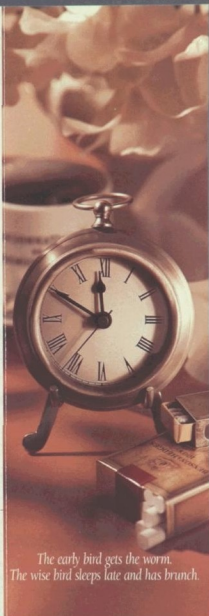
Signature \_\_\_\_\_  
(Required)

Date of Birth \_\_\_\_\_ Today's Date \_\_\_\_\_  
(Required) Month, Day, Year Month, Day, Year

Regular Brand Smoked \_\_\_\_\_

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--- Cut on dotted line ---  
CALL 1-800-2BENSON (1-800-223-6766)  
WITH INQUIRIES ABOUT YOUR ORDER



The early bird gets the worm.  
The wise bird sleeps late and has brunch.

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